

WILLIAM POLITO

DIGITAL EXPERIENCE DESIGNER

PROFESSIONAL EXPERIENCE

May 2023–December 2023 | *New Giants Consulting*, Chicago, IL

UI Designer/Developer

- Took charge of old WordPress site conversion to static
- Spearheaded the development, design, and ongoing management of a new dynamic WordPress site, ensuring a solid online foundation

January 2023–May 2023

November 2017–October 2022 | *LearnYour Worklife*, Eden Prairie, MN

UI/UX Designer/Developer

- Responsible for new company and product, development and design
- Designed branding and created initial web strategies
- Developed UI for internet & intranet using HTML5, CSS3 and Javascript
- Developed, designed and managed WordPress site

July 2016–September 2022 | *MOTI Sports*, Plymouth, MN

Senior UI/UX Designer

- Responsible for digital experience, product redesign and implementation
- Identified user experience issues, led ideation and provided solutions
- Streamlined previous systems and methods with automation
- Assisted in re-design and development of product mobile app

April 2016–July 2016 | *Lighthouse Software*, St Paul, MN

UX Designer

- Contracted to lead UX & UI design for *Hennepin County* weather project
- Provided interface wireframes, sketches and high-fidelity visual designs
- Developed interactive design flow of application for client approval

April 2013–July 2015 | *Axcept Media*, Minneapolis, MN

Director of Design

- Led the design department for the Interactive Media Agency
- Agile collaboration with small & large companies to generate solutions
- In-depth support for business products, apps and services design efforts
- Developed and designed seamless, accesible and modern user interfaces

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Portfolio

<http://williampolito.com/studies/>

EDUCATION

Bachelor of Science

Art Institutes International,

Minneapolis, Minnesota,

Visual Effects & Motion Graphics,

Honors: Dean's List (GPA: 3.9)

May 2007

PROFICIENT SKILLS

Brand Design / Digital Graphics

Ideation / Prototyping / Concepts

Task Flows / User Journeys

Wireframing / Sitemaps

WordPress / Web Design Code

HTML / CSS / JS

Figma / Sketch / OmniGraffle

UX Analysis / Testing / Design

Accessibility & Validation Testing

ChatGPT / DALL-E

Teams / Meet / Zoom

Adobe, Google & Microsoft Suites

Visual Design

And More...